**THE REPUBLIC OF UGANDA**.

MINISRTY OF ICT & NATIONAL GUIDANCE.

IN MATTER OF CONTRACTS ACT,2023

AND

IN THE MATTER OF SUPPLY OF GOODS & SERVICES

BETWEEN

APEX MEDIA ALLIANCE

&

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Drawn by

APEX MEDIA GROUP

APEX MEDIA

Wakiso,Uganda

Tel:0776411275

Email :[https://Apexmediaug@gmail.com](https://Apexmediaug@gmail.com/)

Apex Media a home of 5 brands(Nup Radio,Block FM,Spark Media Uganda,Block Foundation & Pulse Post Uganda) hereby gives this **Memoradum Of Understanding** (**MOU**) to Party B(\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) to sign and comply to Apex Media`s way of **supply of goods and services.**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| PARTY A | NUP RADIOThis radio broadcaster works online 24/7.It is owned by Apex media and one of it`s main role is to promote the **Nup Party.** | BLOCK FM This radio broacaster mainly works online with a presence in Japan as Block.fm,Germany as Block Fm and in Uganda as BLOCK FM 103.2..it works 24/7 both on DAB+ /Frequency and online | SPARK MEDIAThis is a media company that hosts all news websites owned by Apex Media.It`S also part of APEX MEDIA sice the Founder is the same. | PULSE POST This an online news blog developed by Apex Media using blogger platform. This blog mainly uploads breaking news and important updates national wide. it is owned by Apex media. | BLOCK FOUNDATIONSince 2022, Block Foundationhas been funding Block fmand now its time for Aoex Mediato do the work sice the CEO is back from work.Block Foundation helps inreturning back to the communitywhereby it funds all Apwx Media`sradios and other platfroms to give a deduct to customerswho advertise using thierplatforms. |

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| --- | --- | --- | --- | --- | --- |
| PARTY B |  |  |  |  |  |

**Obligations for each party**;

**PARTY A**

* Should advertise party B`s products without fail.{If its all about adverising}
* Should respect party B`s content.
* should pay Party b a 70% share from revenue generated from partnership.
* Should give party b content.{Updates like news}
* Should not include them selves in any activity that harms party b

**PARTY B**

* Should pay Party A a commission of 20%
* Should respect other parties in partnership
* Should not transfer data shared by partners to non partners.(Leads to **suspension with no notice.**)
* Should comply to privacy policy of all partners.(No distribution of any information without permission.)
* Should pay 30% to party A on revenue generated through partnership.
* Should be registered on **AfroMobile.**

**APPLICATION FORM**

**Channel Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Channel Type:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Callsign:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Stream Link:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**{Fill in the stream link if not registered on Afromobile}**

**REASON FOR APPLICATION**

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**UGANDA COMMUNICATIONS COMMISSION (UCC) ACT; 2021**

* **All parties ,even if online must be registered and regulated by UCC.**
* **All parties should atleast have a copy of a UCC licence.**
* **All parties should be atleast registered under URSB.(IF POSSIBLE)**

**TERMS & CONDITONS**

* **Respect of fellow Partners.**
* **There must be a vild UCC license for the applying TV/RADIO/PRESS**
* **National ID/Passport Photo & Phone Number for the official representative.(To Apex Media)**
* **Must be registered on AfroMobile.**
* **Limitted Liability & unlimitted companies are allowed.**
* **Disrespect of authority leads to a suspension with no notice.**
* **Must provide content to party A for distribution.**
* **No participation in promoting disgasting & fake news/information.**

By signing below, i ­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ agree and accept to the terms & conditions for this agreement that my/our channel/product has registered with Apex Media for **partnership** in bussiness and dimissing fake information within broadcasters and Press companies,bloggers and influencers.

**PARTY A**

**NYANZI MARTIN LUTHER**

**CHIEF EXECUTIVE OFFICER**

**PARTY B**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**(\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)**

**CONTACTS**

**Phone Number:(+256(0)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Any connected to contact:+256(0)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**WITNESSED BY**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**(\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)**

**CONTACT**

**Phone Number**

**(+256(0)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**